Joe Bernstein

UX Designer
Figma Wizard
Thought Leader

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Summary of Qualifications

In 7+ years of experience working with major tech companies, I have applied my dual design and engineering backgrounds to solve technically challenging problems in Hybrid Workspace, Collaboration, Cloud Infrastructure, Cybersecurity, Big Data, Machine Learning, and AI contexts. Along the way, I found a passion for Design Systems and Component Libraries, often taking on the role as my team's Figma expert and troubleshooter. As much as I like to push the boundaries of emergent technology in the product space, I also enjoy tinkering with the design tools in front of me to test their limits.

Employment History

Product Designer III   Aug. 2021 – Present
Cisco Systems, Seattle, WA
- Established a consistent data visualization Figma component library to supplement existing design system.
- Provided end-to-end product design and UI mockups for dozens of new analytics pages and customer configuration flows across the Webex Analytics Platform, Control Hub, and Partner Hub.
- Took on additional projects with the Momentum Design System team; produced components for design system library; experimented with novel ways to build more efficient components.
- Led design and platform alignment for Generative AI product.

UX Designer   Dec. 2019 – Aug. 2021
Microsoft (via Amplify Consulting Partners, Bellevue, WA)
- Launched Azure Purview, a cloud data and security management tool; provided data visualization guidance and UI mockup iterations throughout product's stealth phase.
- Developed Figma component library and guidelines used for data viz applications across multiple Azure products.
- Delivered new features for Microsoft Sentinel, a cybersecurity product, incorporating complex user needs in Big Data and ML spaces; balanced 8 simultaneous projects across various product groups.

Data Visualization Consultant   Apr. 2017 – Dec. 2019
T-Mobile, Microsoft, Boeing (via Luxoft, Inc. and Amplify Consulting Partners, Bellevue, WA)
- Independently conducted user interviews and card-sorting activities to discover stakeholder requirements for data visualization applications; delivered personalized PowerBI dashboards to meet those requirements.

Education

University of Washington   March 2017
M.S. Human Centered Design & Engineering
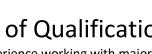
Rensselaer Polytechnic Institute   December 2014
B.S. Mechanical Engineering and Product Design (dual)

Skills

- Figma fluency: lead workshops and trainings to explore new features with colleagues.
- Written communication: frequent contributions to UX Collective on Medium; freelance writer for LogRocket blog.
- Facilitating connections: lead Seattle UX Happy Hour networking group; active Friends of Figma attendee.
- Presentation skills: give internal talks about case studies, leadership, goal setting.